# News and Company Overview

The **News and Company** (WSB069) content menu contains the news offering available in **News** (WSB003) plus hundreds of company directories and profiles, industry reports, biographical directories and profiles, and country reports.



Company directories and profiles provide information on companies worldwide, both private and public. There are directories specific to a particular country or region and others that are global in scope. There are industry-specific directories too. Find company contact information, financials, M&A and product information.

#### Sample directories include:

- Dun & Bradstreet® company profiles
- Best's® Company reports
- · Hoover's® Company Records
- · Gale Brands and their companies
- Marketline
- · ICC Directories
- Corporate Affiliations<sup>™</sup> Directory
- · Latin Portfolio 1000 Directory
- Finedatta Company & Financial Information of African Companies
- Hoppenstedt Directories

- · FBR Asian Company Profiles
- Mergent Private Chinese Companies
- · Standard & Poor's® Company directories
- Standard Directory of Ad Agencies and International Ad Agencies
- COFISEM—Quoted French & European companies
- EDGAR-Online Real Time SEC Filings
- Executive Compensation from Proxy Statements
- · Harte-Hanks Ci Technology Database
- · Teikoku Databank Japanese Companies
- · BMI Company Analysis Reports



**Industry directories and profiles** provide global and country-specific overviews of industries, including market share information and swot analysis.

#### Sample directories include:

- Business Monitor International Reports
- Euromonitor International Sector Capsules
- Marketline

- Hoover's Industry Snapshots
- · Integra Industry Report

**Biographical directories and profiles** provide information on individuals in industry, arts and entertainment, politics and government. Some directories provide complete biographical records; others provide simple contact information including email addresses.

#### Sample directories include:

- Marquis Who's Who® biographical directories
- · Jigsaw® People Profiles
- · Zoom People Information
- · L'AGEFI-Biographies
- SGA Executive Tracker Executives
- · Market Guide Executives

- The Official American Board of Medical Specialties
- Standard & Poor's Corporate Register of Directors & Executives
- Biographies of Members of the European Parliament
- · ICC Directors
- ExpertClick

**Country Reports** provide overviews of the political, economic and social climate of countries around the world.

- Economist Intelligence Unit Country Finance Select
- Economist Intelligence Unit Country Forecast Select
- Economist Intelligence Unit Country Reports Select
- Economist Intelligence Unit Country Risk Select
- Economist Intelligence Unit Country Data Reports Select

- · PRS International Country Risk Guide
- The PRS Group Political Risk Service
- D&B Country Riskline Reports



## News-Content Overview

The **News** (WSB003) content menu contains over 26,000 news sources from around the world and in a range of native languages.

The various types of news publications are:



Newspapers from around the world from local community papers to those with a global focus.

#### Sample titles include:

- The New York Times®
- The Washington Post®
- Frankfurter Allgemeine Zeitung
- · Hindustan Times

- International Herald Tribune
- The Independent (London)
- Le Monde

News Transcripts from radio and television programming and from congressional committee hearings.

#### Sample titles include:

- ABC News®, NBC®, CBS News®, Fox News®, CNN®, NPR, MSNRC®
- Congressional Quarterly® transcripts of congressional testimony
- Fair Disclosure (complete transcripts of earnings calls, investor calls, and analyst days)
- · Charlie Rose
- · Lou Dobbs
- Imus



Newswires from around the world; many updated every 20 - 30 minutes.

#### Sample titles include:

- Agence France Presse (multiple languages)
- · Business Wire (multiple languages)
- The Associated Press®
- EFE News Wire (Spanish language)
- FactSet Flashwire
- · FD (Fair Disclosure) Wire

- · Hugin (multiple languages)
- MarketWatch
- Jiji
- ITAR-TASS
- Xinhua

Magazines from around the world; some of a more general nature and others covering specific industries.

#### Sample titles include:

- · Advertising Age
- · Vanity Fair
- The Economist®
- Forbes<sup>®</sup>
- Business Monitor International publications
- · CIO magazine
- · Consumer Reports
- Crain Communications business publications

- · Euromoney publications
- Harvard Business Review<sup>®</sup>
- · Inc.
- · Institutional Investor
- National Journal
- · Platts publications
- Wired

Newsletters that each provide a specific industry focus.

#### Sample title include:

- · BioWorld publications
- · Congressional Quarterly® publications
- Economist Intelligence Unit (EIU) publications
- FDAnews publications

- Hedgeweek
- · Inside Washington publications
- SNL publications

**Blogs and Twitter® feeds** selected by Newstex® and VNU covering business, marketing, sports, entertainment, politics and more.

#### Sample titles include:

- FierceFinance and other Fierce blogs such as FierceBiotech, FierceIPTV, FierceCIO and FierceHealthcare
- · Above the Law
- Gawker
- · Greg Mitchell via Twitter
- · Content Matters via Twitter

- TradersHuddle.com via Twitter
- The Green Economy Post via Twitter
- BlogCritics.org Politics and other BlogCritics.org blogs such as Music, Books and Culture
- · Sen. Bernard Sanders via Twitter
- · Armchair Quarterback



Journals, many peer-reviewed, cover a variety of subjects.

#### Sample titles include:

- Harvard Journal of Law and Public Policy
- American Journal of Cardiovascular Drugs
- · American Journalism Review

- · Journal of Business Forecasting
- Quarterly Journal of Economics
- · Journal of Dairy Science

**Legal News** covers a variety of practice areas including banking, bankruptcy, corporate law, entertainment, environment, health care, insurance, intellectual property, international law, real estate, securities, school law and Sarbanes-Oxley.

#### Sample titles include:

- · ABA Journal
- · The Tax Lawyer
- The Metropolitan Corporate Counsel

- · Harvard Journal of Law and Public Policy
- · State Employment Law Letters

### For more information

Contact your LexisNexis® representative or call **1-888-AT-LEXIS**.

